

# **WFP Shop Privacy Policy**

This privacy policy governs your use of the software application WFP Shop, (“Application”) for mobile devices; a product of World Food Programme Somalia.

The Application enables users to conveniently order for goods just by a touch of a button at the comfort of their homes.

## **What information does the Application obtain and how is it used?**

### **User Provided Information**

The Application obtains the information you provide when you download the Application. Registration is required to use the application where some basic information is required to identify users on the platform. Please note that in future, more information could be requested so as to enable advanced functions.

Information provided when adding new events is saved both on your mobile application and on the WFP Shop server, from where it can be accessed. Your personal information is never shared with neither us, World Food Programme, or any other party without your consent. The only images loaded from your device or captured via the camera are strictly used for the purpose of user profiles.

We may collect some information such as your device make and model when providing feedback on the application.

We may also use the information you provided us to contact you from time to time to provide you with important information, required notices and marketing promotions.

### **Automatically Collected Information**

In addition, the Application may collect certain information automatically, including, but not limited to, the make and model of mobile device you use, the IP address of your mobile device, your mobile operating system, and general anonymized information about the way you use the Application.

## **Does the Application collect precise real time location information of the device?**

This Application collects information about the location of your mobile device to enable localization and content personalization.

## **Do third parties see and/or have access to information obtained by the Application?**

No third party has access to any of the information collected, other than the general public who can view events listing information as provided by you.

### **What are my opt-out rights?**

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network. You can also request to opt-out via email, by sending a message via the feedback section of the app.

### **Data Retention Policy, Managing Your Information**

We will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate. If you'd like us to delete User Provided Data that you have provided via the Application, please contact us and we will respond in a reasonable time. Please note that some or all of the User Provided Data may be required in order for the Application to function properly.

### **Children**

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us directly. We will delete such information from our files within a reasonable time.

### **Security**

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

## **Changes**

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy policy here and/or informing you via email or text message where possible. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

## **Your Consent**

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information.

## **Contact us**

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us directly. .